



**milk
shake**
smoothies

conditioning
semi-permanent colour

AMMONIA FREE

with milk proteins,
organic honey
and sunflower oil
and amino acid
complex

3.4 fl oz 100 ml e

3.4 fl oz 100 ml e

milk shake[®] smoothies

z.one concept[™]

Panzeri Diffusion s.r.l. _ Via Brodolini, 30
21046 Malnate (VA) _ ITALY

zoneconceptofficial 

z_one_concept 

zoneconcept 

info@z-oneconcept.com 

z-oneconcept.com 

MADE IN ITALY 

technical manual

milk_
shake[®]
smoothies

conditioning semi_permanent colour

z.one concept™

milk_shake® smoothies

A tone on tone conditioning colouring cream that contains milk proteins, organic milk and sunflower oil, amino acid complex, integrity 41*, fruit extracts and cocoa for the maximum hydration during hair colouring.

- A soft and moisturizing semi_permanent colour, which provides vibrant colours and incredible shine.
- An excellent semi_permanent colour to give tone or shades to coloured, discoloured or with light contrasted hair.
- It is an ideal product for grey coverage providing a bright, lasting and very natural masking.
- A product created to increase the hair's beauty and win the loyalty of customers for professional hair colouring.

DIAGNOSIS

Make a technical diagnosis in order to determine:

- hair's natural level
- % of white hair
- **hair typology:** texture, porosity, resistance, density, elasticity
- desired result



MIXING

1 + **1**, $\frac{1}{2}$ (e.g. 20gr colour + 35gr activator).

- In a non-metallic bowl, mix 1 part of **milk_shake® smoothies conditioning semi_permanent colour** + 1 $\frac{1}{2}$ **milk_shake® activating emulsion** or **intensive activating emulsion** (e.g. 50 ml of **milk_shake®** + 75 ml **activating emulsion**).

FORMULATION

You should make the choice of emulsion type depending on the desired result.

Intensive Activating Emulsion

More intense reflects to natural hair

Create lightening to natural hair up to 1 level

More intense coverage of white hair up to 75%

Intensify the tone of coloured hair
(e.g.: copper, red, violet)

Intensify the tone of discoloured hair
(e.g.: pearl, powder, silver, anthracite)

Activating Emulsion

Tone on tone hair colour

Give reflect to natural hair

Coverage of first white hair up to 50%

Give tone to coloured or discoloured hair

Correction of colour or pre-pigmentation

Customize blond hair or highlighted hair

Work in synergy with permanent colours

Male hair colouring

TYPE OF SERVICE

PROCESSING TIME

Tone on tone colouring	20/30 minutes
Coverage of white hair	30 minutes
More intense colouring	30 minutes
Colours corrections	5/20 minutes
Give tone to lengths of coloured hair	5/20 minutes
Male colouring	5/10 minutes

APPLICATION:

- **Virgin application:** wash the hair with **milk_shake® deep cleansing shampoo**. Dry it and apply the mixture evenly from re-growths to ends. Processing time: 20 to 30 minutes (time will vary according to the desired intensity). In case of very porous or fine hair, reduce the processing time by a few minutes.
- **Next application:** wash the hair with **milk_shake® deep cleansing shampoo**. Dry it and apply mixture on visible re-growth. Processing time: 20 to 30 minutes. 5/10 minutes before the end of the processing time, apply the mixture on the lengths and ends of the hair. In case of very porous or fine hair, reduce the processing time by a few minutes.
- **Application to give tone to previously coloured/dicoloured hair:** apply the mixture on clean and towel-dried hair, processing time: 5 to 30 minutes (time will vary according to the desired intensity).
- **Emulsify and massage** without adding water. Rinse out thoroughly.
- **Apply milk_shake® color specific acid color sealer**, wash with **color specifics shampoo** & condition with **color specifics color sealing conditioner**.
- **Heat:** It is possible to use a dry heat source in order to increase colour intensity and depth, particularly on resistant hair, or to reduce the advised processing time.

milk_shake® smoothies is an ammonia free hair colour.

Preliminary sensitivity test: clean a small patch of skin behind the ear or inside the elbow with alcohol. Apply a small amount of the colour product, repeating the operation 3 times. Leave to dry and wait 48 hours before washing off. If any redness, swelling or itching occurs in the test area during this time, avoid using the product. The sensitivity test does not avoid the possibility of an allergic reaction after using the product. If any undesired reaction during the application (such as severe itching, burning irritation, dizziness or a sense of weakness, breathing difficulties and/or swelling of the face eyes) occurs rinse immediately with warm water, stop using the product and seek medical advice immediately. Should any problems arise after the colouring treatment or in the following days such as itchiness, redness, blisters and/or weeping eczemas involving the skin or cutis or swelling of the eyes or face, consult a doctor immediately. Abide by these instructions and precautions and ask the client to read them.

